



Wireless Trends in Automotive Market

Microwave & RF - 2012



Agenda

- ▶ 1- Introduction

- ▶ 2- Today Wireless applications in Automotive
 - ▶ MegaTrends
 - ▶ Examples

- ▶ 3- Future Trends

- ▶ 4- Continental Solutions & Portfolio

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1-Introduction

▶ Some decades ago, Wireless was poorly present in Automotive:

AM-FM (Broadcast Radio)



Access (InfraRed, Radio Frequency)



Immobiliser (Anti-theft/ Low Frequency communication)



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Today, this situation has changed significantly...



Automotive
MegaTrends



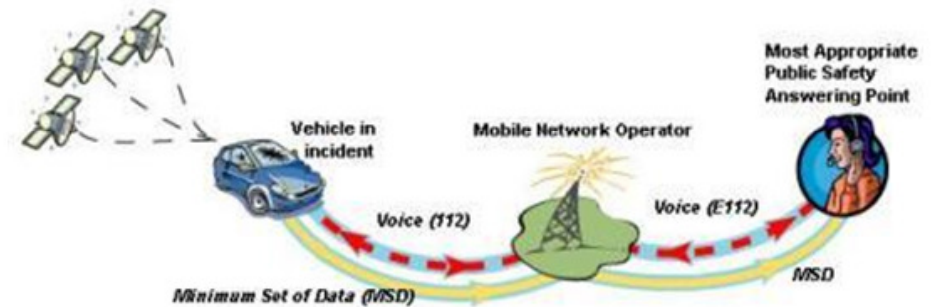
How RF participates to these **Today** MegaTrends



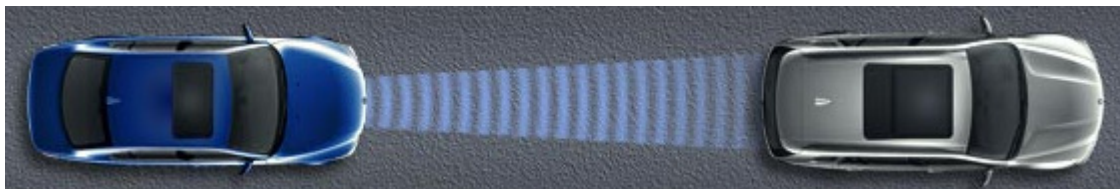
▶ Tire Pressure Monitoring System



▶ E-Call



▶ Radars/ speed adaption



How RF participates to these **Today** MegaTrends



- ▶ Mobile Phones/ BlueTooth pairing
- ▶ Navigation
- ▶ Multimedia (AM-FM/ DAB/ DVB-T)

How RF participates to these **Today** MegaTrends

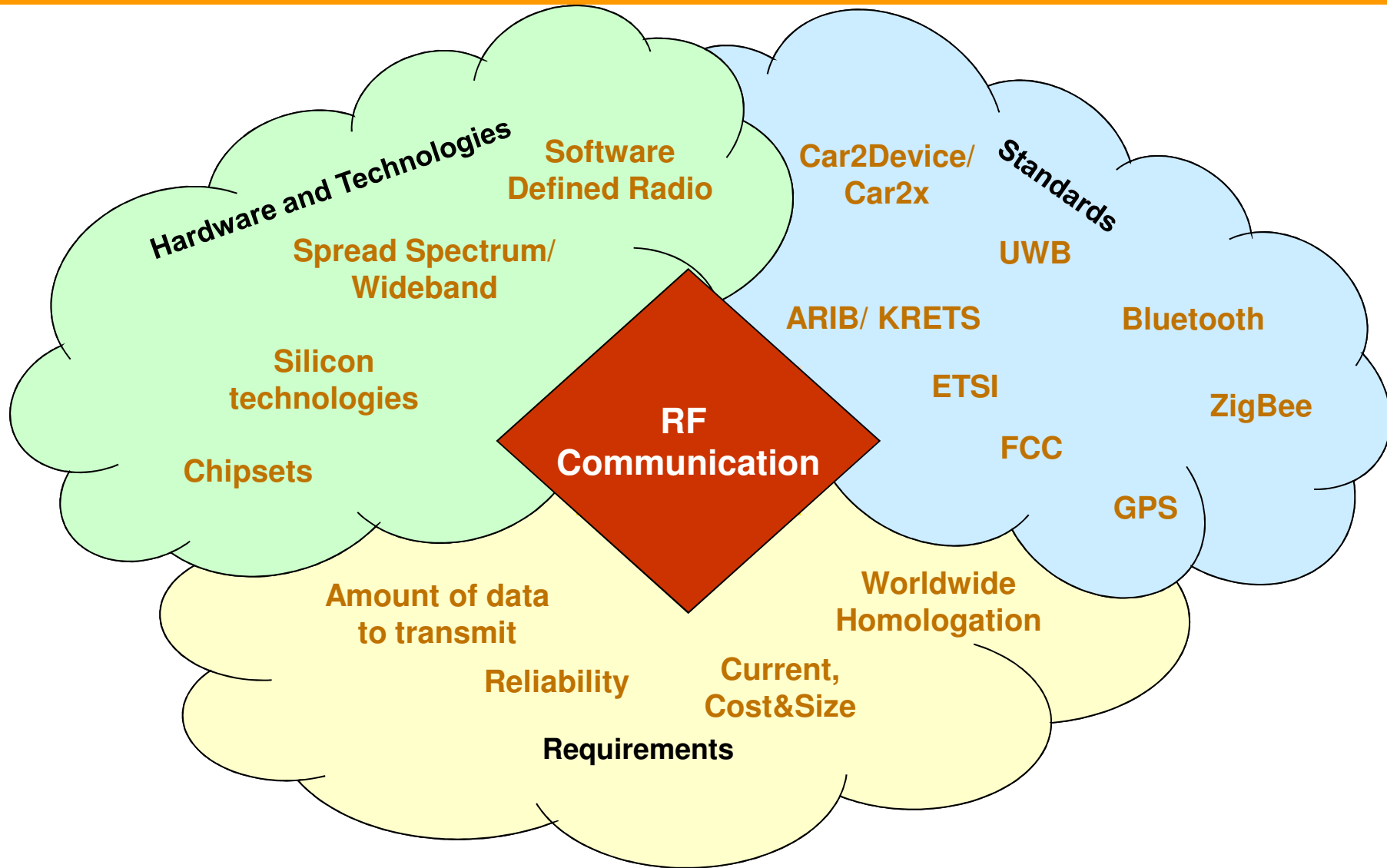


Affordable/comfort Cars

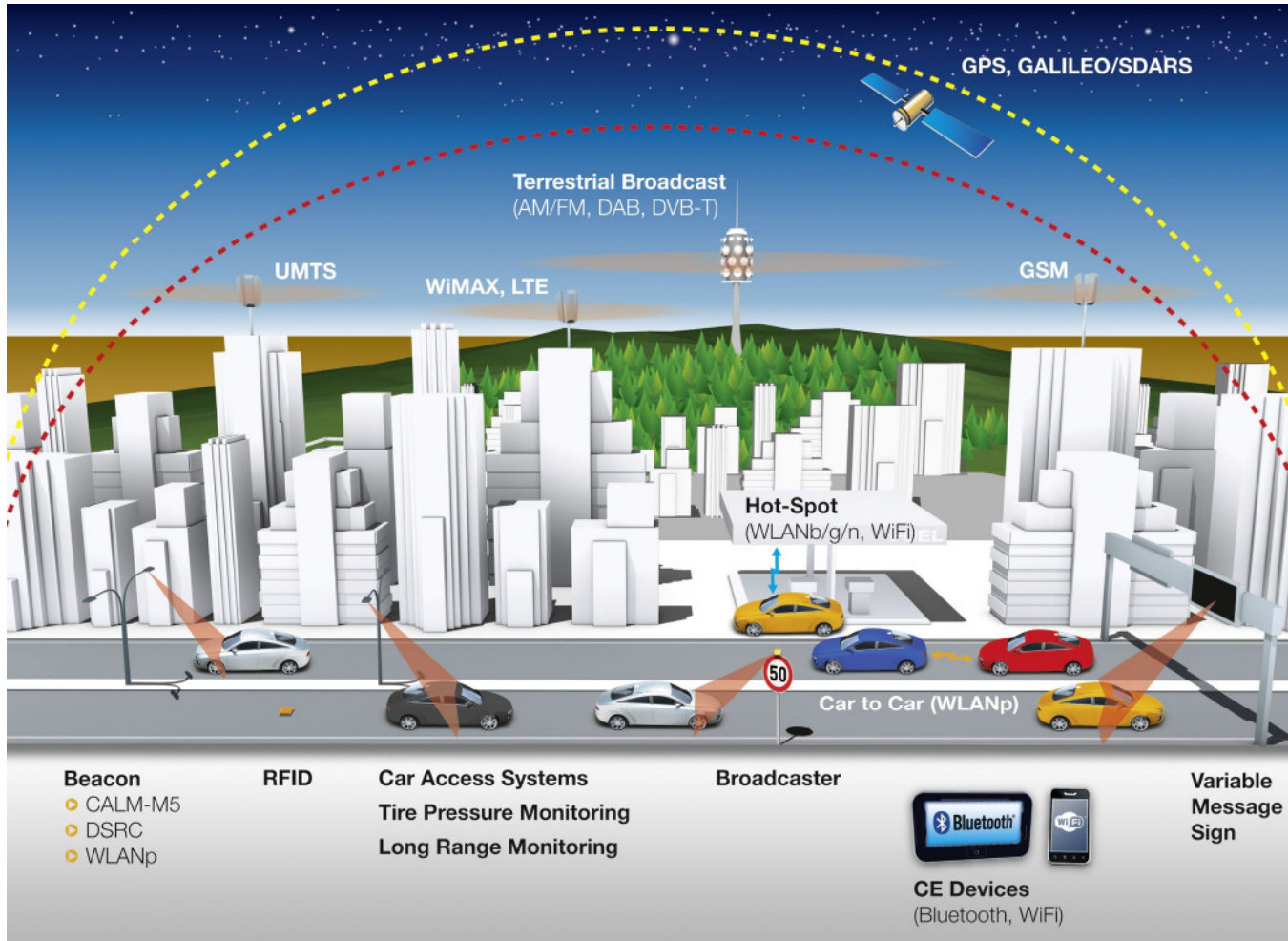


- ▶ Enhanced Access (PASE, long Range)
- ▶ Phone Charger
- ▶ Identification & security

Management of Wireless Communication Definition



As a summary, Wireless Services Today



As a summary, Wireless Services **Today** which help the MegaTrends



RF Services	Technologies / some examples of Frequencies
Mobile Phone	2G / 3G / WiMax / LTE
Satellite Radio	SDARS (2,32-2,345 GHz) / DVB SH / digital S-band Satellite
Long Range Services, like: Heating, Car Check and Status Request	ISM Band (315 MHz / 433,92 MHz / 868 MHz / 915 MHz)
Remote Keyless Entry	ISM Band
PASE // TPMS	ISM Band + 125 KHz
Car Sharing	NFC – 13,56 MHz
WLAN	Wifi Standard IEEE 802.11 / 2,4 GHz & 5 GHz
Digital Radio Broadcasting	DAB / DMB / DVB <u>Band III</u> (174–240 MHz) and <u>L band</u> (1452–1492 MHz)
Bluetooth (Device pairing)	ISM band from 2400–2480 MHz)
Device Charger	WPC (100-200 KHz)
Fleet Management / Tolling	Use GPS & GPRS informations
Navigation / E-call	GPS-Galileo-Glonass(1575.42 MHz / ...)
Analog Radio	88 – 108 MHz

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1 example: Tire Pressure Monitoring Systems (TPMS)

Environment

- ▶ Allows maximum opportunity for minimizing fuel consumption & CO₂ output
- ▶ Maximizes tire life
- ▶ Focus of legislation in Europe (Nov-2012) & South Korea (Jan-2013)



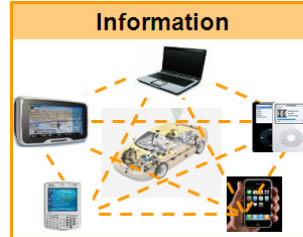
Safety

- ▶ Avoidance of roadside breakdowns and risk of road congestion
- ▶ Focus of legislation in US (Oct-2005)
- ▶ Future possibilities to link tire information into the Chassis & Powertrain systems for optimized vehicle control



Information

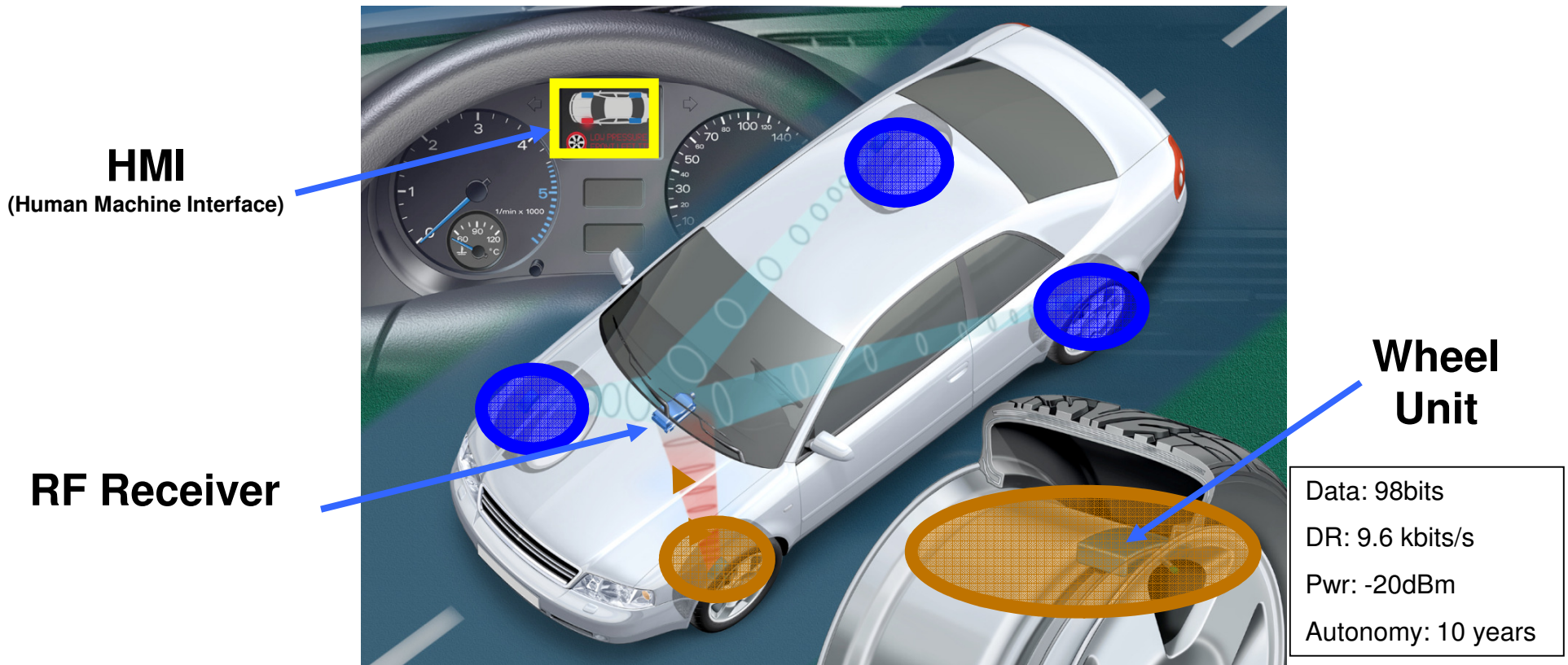
- ▶ Provides accurate tire data to the driver
- ▶ Additional functions like “Filling Assistant”, “CO₂ Assistant”, “Load Detection” etc., simplify & encourage better tire management



Affordable Cars

- ▶ Tire Information System sensors available for all vehicle & rim sizes
- ▶ Scalable solution to meet functional needs of all vehicle platforms

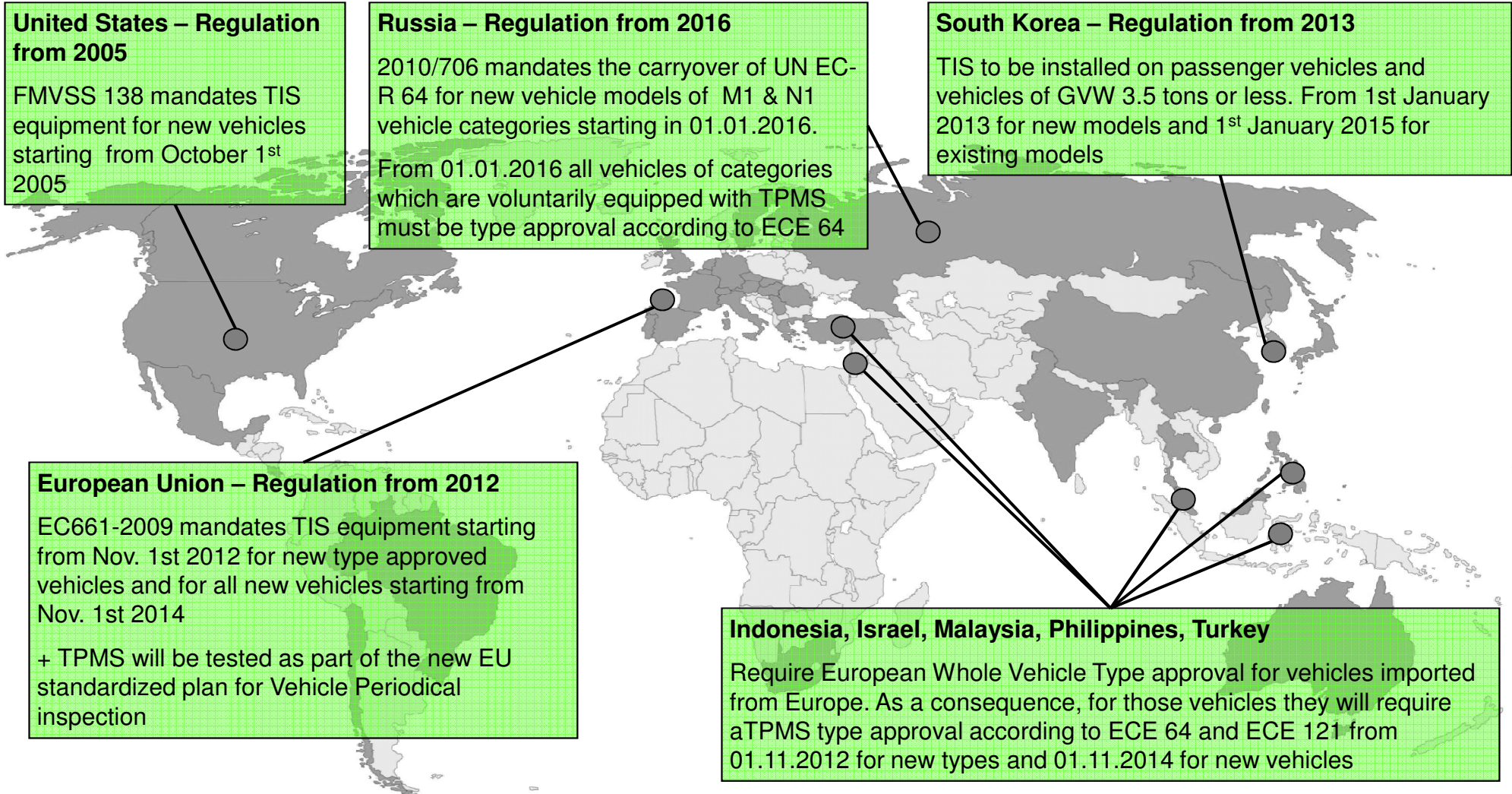
TPMS: how does it work ?



RF band (ISM): 315MHz/433.92MHz



TPMS: a market driven by regulations



Example of useful function



Smart Phone example



Filling assistant provides the recommended inflation pressure



Feedback provided during the filling action

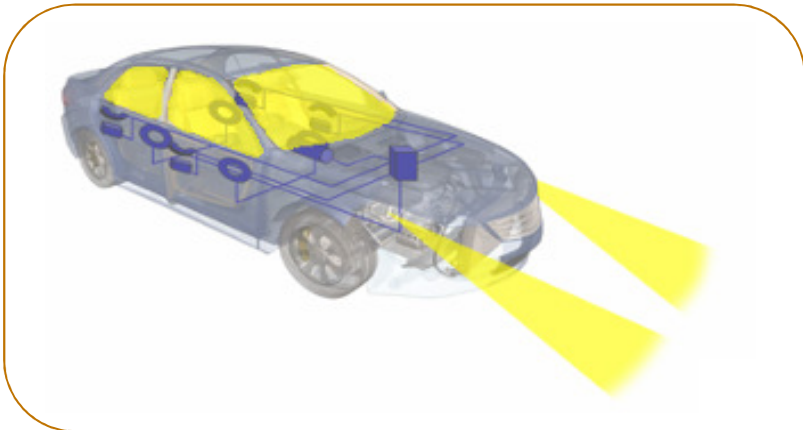


Target pressure reached, filling action completed

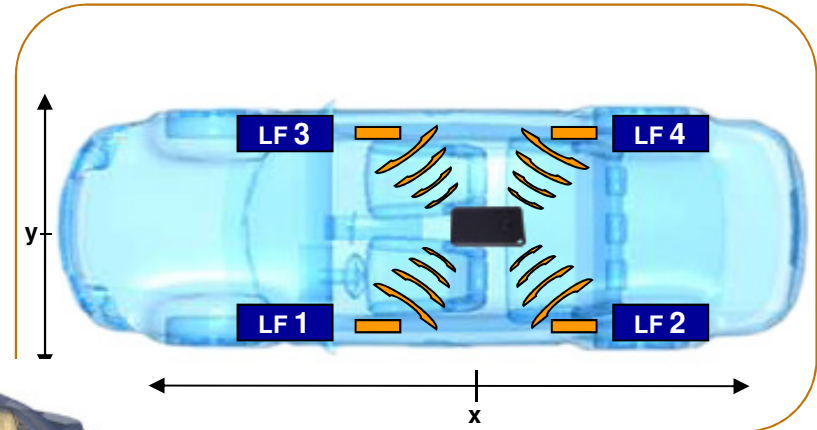
Other applications which add comfort & help to sell Cars



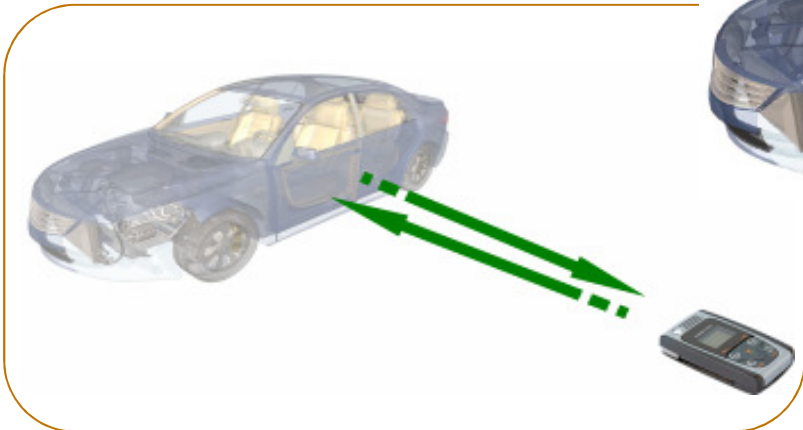
► PASE: New Functions & Technologies



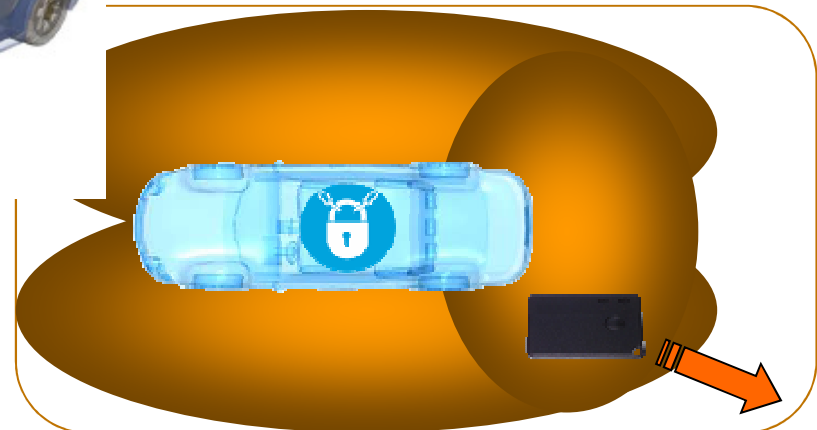
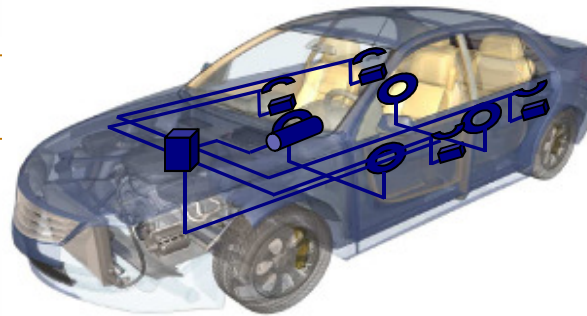
Welcome Lighting



Door Secure Loc



Bi-Directional Communication



Walk Away Locking



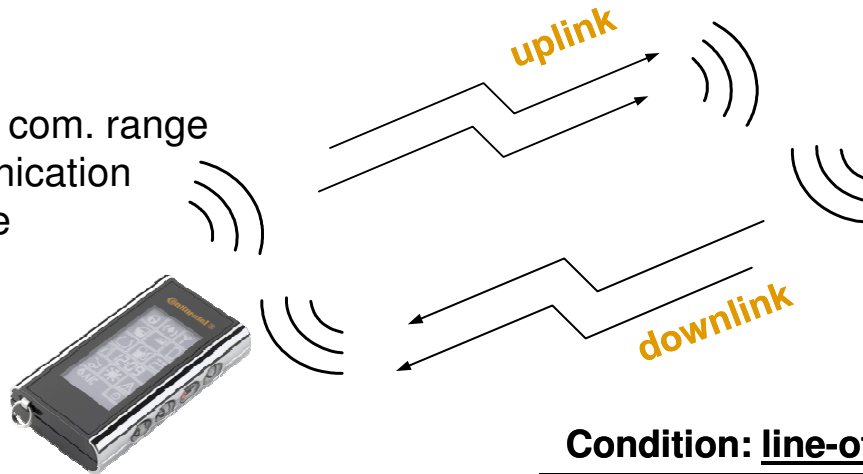
Other applications which add comfort & help to sell Cars



▶ Long Range System

TARGETS:

- maximum world wide com. range
- bi-directional communication
- multi channel capable
- ultra narrow band



FUNCTIONS (examples):

- access control
- car check, status feedback
- alarm on key
- heat or air condition control
- remote start etc.

Condition: line-of-sight

	Europe	US	Japan	Korea	China
Minimum Range Target	600 m	600 m	100 m	75 m	150 m
Typical Range Target	~2 km	~2 km	~400 m	~300 m	~700 m



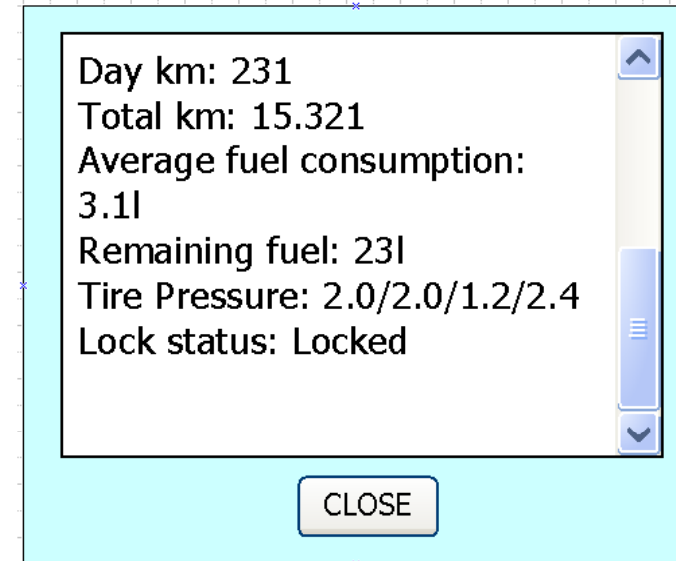
Other applications which add comfort & help to sell Cars



▶ NFC Interface becomes an integral part of our future Identification Devices

Applications:

- Gateway Key
- Vehicle configuration/ option release
- Cell Phone based Car Finder

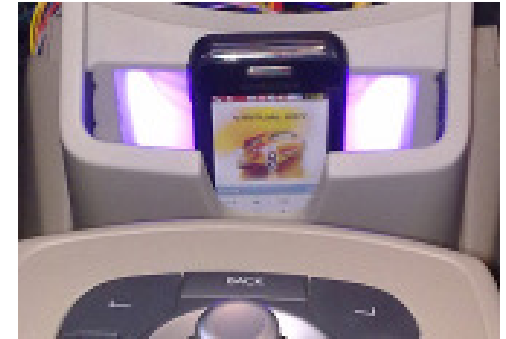




WPC (Wireless Power Charger)

Use cases

- Start authentication
- User profile reading (car personalization)
- Automatic WLAN pairing
- Wireless charging
- Back-Up Ecall



Other applications which add comfort & help to sell Cars



- ▶ Lower costs
- ▶ Improved performance
- ▶ Reduced complexity
- ▶ Best scalability

TODAY



RF is introduced at very large scale in Automotive world.

It participates to Today Automotive MegaTrends and is now mandatory to give added value to sell cars, from safety reason to comfort.

Continental is a key player to propose solutions on the markets, and works closely with OEMs to introduce all these new technologies.

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In future, Automobile Market will have to face the following issues



End of Petrol

Increase of Cars from 1 billion → ... several billions

Actual MegaTrends will stay





How RF will help to these **future** Challenges

End of Petrol

→ Need of New Infrastructure (called SMART GRID) like BETTER PLACE, based on Navigation System, long range communication & Secured Wireless Payment)

→ Wireless Car Charging

In future, Automobile Market will have to face the following issues



Increase of Cars
1 billion (BRIC) →

- Traffic Jam
- Security
- Sharing development & Increase in the development of Multi modal system
- **ADAS**
- C2X with Applications

ADAS: Advanced Driver Assistance System

CC: Cruise Control
ACC: Adaptive Cruise Control
LDW: Lane Departure Warning
GPS
Parking assistance
Driver wake up system
Night visibility
E-call, etc.....



In future, Automobile Market will have to face the following issues



Increase of Cars 1 billion → ?

- Traffic Jam
- Security
- Sharing development & Increase in the development of Multi modal system
- ADAS
- **C2x with applications**

Automatic vehicle from 1 point to another point



Association of small vehicles which can go from 1 address to another (and form a kind of parametric bus) & bi mode car



All these solutions will rely on RF Solutions linked Automatisation of the road (C2x)

- # Intelligent Crossway
- # Real time traffic adaptation
- # Telematic signalisation



In future, Automobile Market will have to face the following issues



Actual MegaTrends will stay



- CO2 emission reduction
New generation of TPMS
Sensors network for data optimisation
- Your home in your car

Your home in your car

→ Trend for being Always Connected



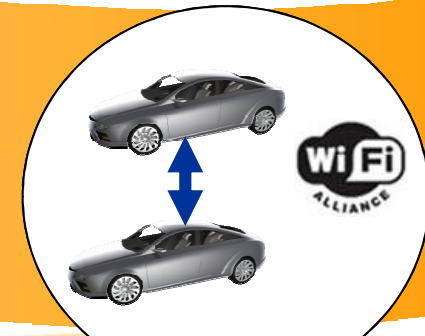
Device Connectivity



MegaTrend:
Always connected



Office & E-Mail



C2X Functions



Web Services

TOMORROW



RF domain will be a key technology to answer future automotive challenges.

Continental is already working on all technologies described above (advanced development, patents, ...)

and is ready to invent our future...

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Strong Divisions and Business Units

Continental Corporation

Automotive Group

Rubber Group

Chassis & Safety

- ▶ Electronic Brake Systems
- ▶ Hydraulic Brake Systems
- ▶ Sensorics
- ▶ Passive Safety & Advanced Driver Assistance Systems (PSAD)

Powertrain

- ▶ Engine Systems
- ▶ Transmissions
- ▶ Hybrid & Electric Vehicle
- ▶ Sensors & Actuators
- ▶ Fuel Supply

Interior

- ▶ Instrumentation & Driver HMI
- ▶ Infotainment & Connectivity
- ▶ Body & Security
- ▶ Commercial Vehicles & Aftermarket

Tires

- ▶ PLT, Original Equipment
- ▶ PLT, Repl. Business, EMEA
- ▶ PLT, Repl. Business, The Americas
- ▶ PLT, Repl. Business, Asia Pacific
- ▶ Commercial Vehicle Tires
- ▶ Two Wheel Tires

ContiTech

- ▶ Air Spring Systems
- ▶ Benecke-Kaliko Group
- ▶ Conveyor Belt Group
- ▶ Elastomer Coatings
- ▶ Fluid Technology
- ▶ Power Transmission Group
- ▶ Vibration Control
- ▶ Other Operations



Division Interior Product Overview

Instrumentation & Driver HMI

- ▶ Instrument clusters
- ▶ Secondary displays
- ▶ Head-up displays
- ▶ Climate controls
- ▶ Haptic controls
 - ▶ Faceplates
 - ▶ Central input devices
 - ▶ Roof controls
- ▶ Integrated centerstacks
- ▶ Cockpit modules



Infotainment & Connectivity

- ▶ Radios
- ▶ Connected radio & entry navigation
- ▶ Multimedia systems
- ▶ Embedded telematics
- ▶ Device connectivity
- ▶ Software & special solutions



Body & Security

- ▶ Body control modules
- ▶ Access control systems
- ▶ Door systems
- ▶ Seat comfort systems
- ▶ Power closures
- ▶ Tire information systems
- ▶ Gateways
- ▶ Energy management
- ▶ Exterior light control units
- ▶ Intelligent antenna modules



Commercial Vehicles & Aftermarket

- ▶ Tachographs, telematics & services
- ▶ Visual & haptic HMI
- ▶ Powertrain control
- ▶ Chassis-, body & transmission electronics
- ▶ Wear parts, spare parts & services for the independent aftermarket
- ▶ Original equipment services



Today's Wireless Product Portfolio Continental

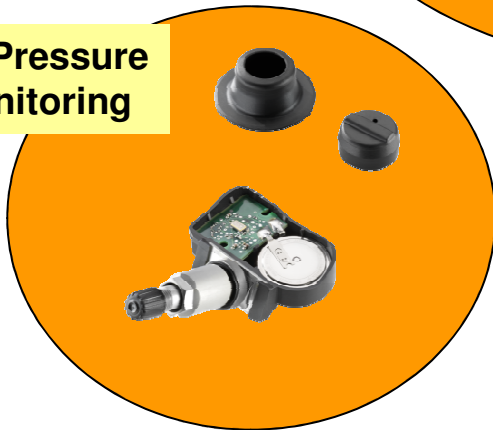
Remote Keyless Entry, PASE



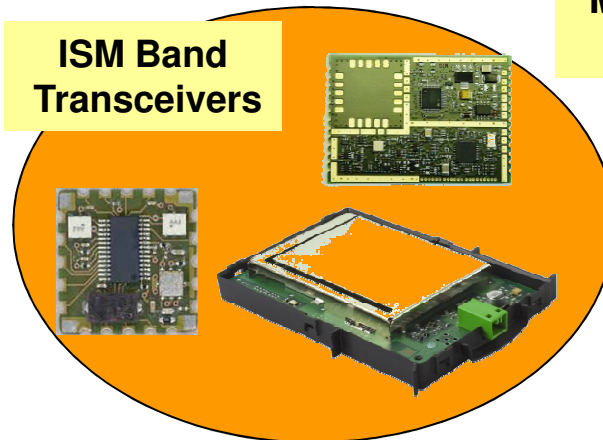
Telematics & Connectivity



Tire Pressure Monitoring



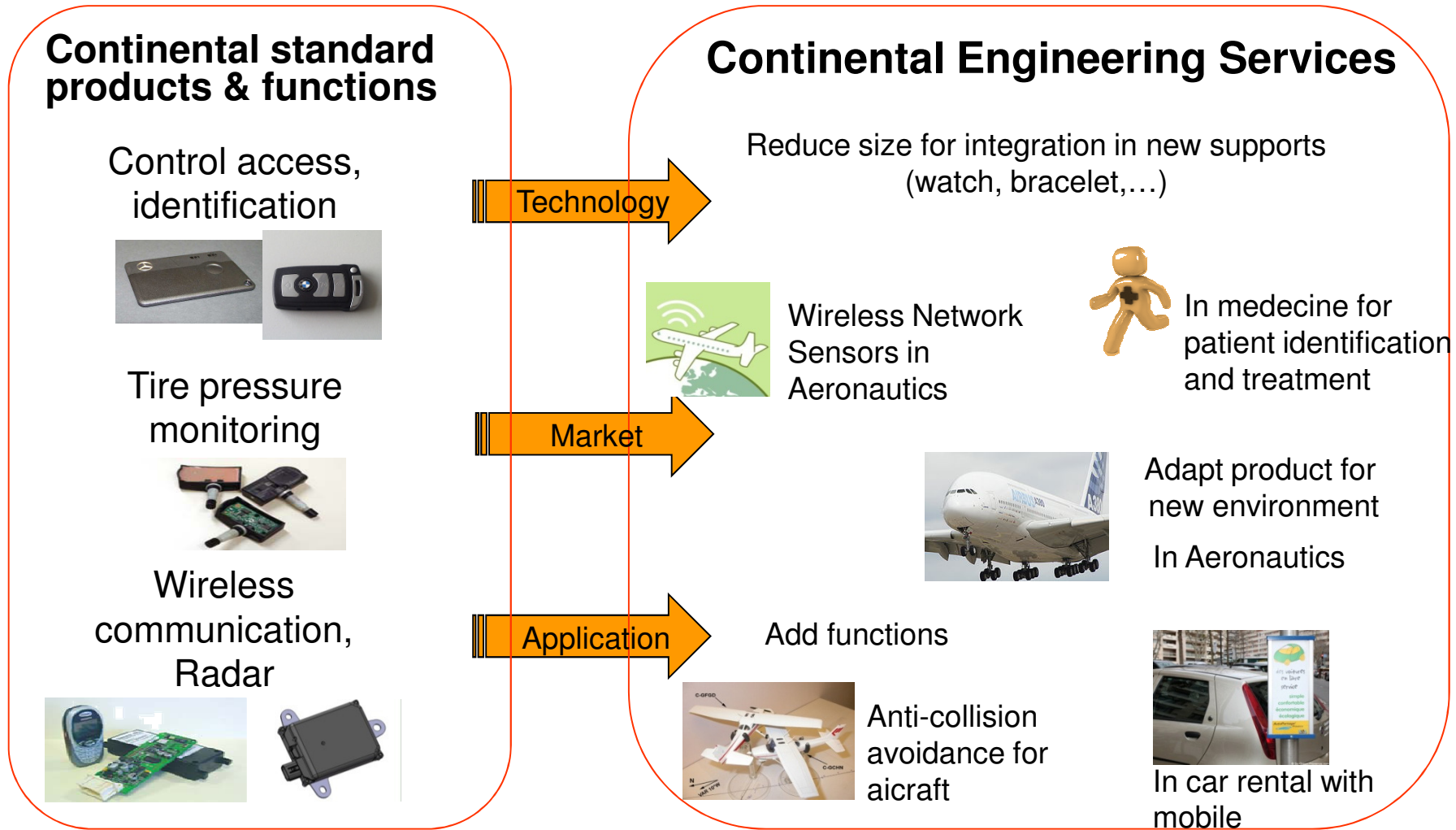
ISM Band Transceivers



Infotainment, Multimedia, Radio



CES : An original approach to apply Continental Standard Solutions to other markets



Thank you for your attention.

